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January 5, and
lasts through
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PRE-INVENTORY SALE

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Our stock is too large, we are bound to reduce it $\frac{1}{4}$ before February 1st, to make room for new spring goods which will soon be coming in. These goods were all bought at the old price and will be sold regardless of cost.

Corset Sale

Proud's Special No. 18, \$2.00 front lace model, special **\$1.39**
Proud's Special Nos. 14 and 26, \$3.00 front lace models, medium and low bust, special **\$1.89**

Blouses

Four dozen Ladies' Waists to close out, \$1.50 values, special sale price **79c**
Ladies' and Misses' Middie Blouses, 75c value, big special sale price **33c**

Clean sweep in Ladies' Leather Hand Bags and Purses.

\$2.50 and \$1.75 values, sale price **79c**
\$1.50 and \$1.25 values, sale price **59c**
79c, 75c and 50c values, sale price **29c**
These are extraordinary values.

Ladies' Flannelette Petticoats

75c values, sale price **49c**
Knit Skirts, perfect fitting, 50c values, sale price **29c**

Big Saving on all Bed Blankets--special

Dainty little sets for Children cap and scarf big special **17c**
We are still selling Table Oilcloth, best, guaranteed colors, at **18c**
White at **20c**
Same price purchased 5 years ago.

Big Special in Ribbons

Plain, fancy, flowered and plaid Ribbons. Silk Taffeta, moires and satin finish; these are values up to 45c, special **25c**

Ladies' Skirts

Great reduction on our entire line of Ladies' Skirts. All the newest and most up-to-date styles and materials must go.

\$5.00 Skirt now **\$3.95** \$6.00 Skirt now **\$4.95**
\$3.50 Skirt now **\$4.29** \$7.00 Skirt now **\$5.69**

Special on Curtain Scrim

We have 50 pieces of Curtain Scrim, white, cream and ecru, with plain and fancy borders. This scrim was bought at the old prices and we going to sell them cheap during the sale.

All 35c, 45c and 50c Scrim sale price **29c**
All 25c Scrim sale price **19c**
All 19c and 15c Scrim sale price **11c**

Dress Gingham

Fancy striped and checker-board plaids, 12 $\frac{1}{2}$ c and 11 $\frac{1}{2}$ c 15c values, special price **11 $\frac{1}{2}$ c**

Flannelette

All 15c quality flannelette special sale price **9c**

Dress Goods

Here is where you save money on Dress Goods.

\$1.25 all wool Taffeta, special **69c**
\$1.50 invisible check brown, special **65c**
\$1.25 54-inch blue and black Panama, special **69c**
Wool plaids good assortment of colors at 10c, 15c, 25c up to **50c**
75c Storm Serges, 36 inches wide, in all the staple shades—red, blue, brown and black, special **49c**
40-inch Silk Poplin, \$1.25 value, in mid-night blue, black and delph-blue, special **98c**

Special on Furs, less than $\frac{1}{2}$ the wholesale price, only 12 set left



One natural American wildcat, two black pierson paw muffs, Russian wolf, natural Vienna, natural Bulgarian lynx, natural gray fox, Russian mink, values up to \$40.00. Special sale price, choice **\$7.95 set**



Big Special for Xmas Slippers

for house wear. We have 45 pairs of ladies' and children's slippers left from Xmas, we are not to carry over one pair, listen to the prices. One lot ladies' 65c value, sale price **39c**

One lot ladies' \$1.19 to \$1.98 values Sale price **79c**

One lot children's and misses' \$1.00 values Sale price **63c**

One lot of men's \$2.00, \$1.75 and \$1.50 value Sale price **97c**



Shoes



Shoes



Shoes



Now is the time to load up on shoes. Buy enough to last a year for shoes are going up all the time, we have taken all odd sizes and hung them on the racks to force them out at these low prices.



One rack of Ladies' and Children's Shoes, values up to \$2.50. If you can find your size they are cheaper than having old shoes half soled. Sale price, special **89c**

Boys' and Girl's Shoes

We carry the famous Walton line of all leather Shoes for Boys and Girls, just the thing for school wear. They can't be beat at these prices. Gun Metal Lace, with or without copper toe, sizes up to 1, special **\$1.59**

Kang. Calf Lace, Gun Metal Buttons, sizes up to 7, for the big boy with two double all leather soles. Sale price **\$2.59**

One rack of Ladies' and Children's Shoes, these are odd sizes but good looking and serviceable shoes, values as high as \$2.50 and \$3.00. sale price, special **\$1.19**
Children's and Misses' Rubbers and Overshoes, sizes 5 to 2.

LADIES' SHOE SPECIAL

Glazed Kid and Patent Vamp, with cravinet top, button or lace, \$3.50 values, just few of these left. Very special at **\$2.95**
Glazed Kid, low heel, cloth top, lace or button, \$4.00 and \$4.50 value, very special at **\$3.45**
Sweet Sally Lunn, plain toe, circling vamp, high top boot, lace or button, \$5.00 value, sale price **\$3.95**
High top lace boot, low heel, black dull kid, price **\$3.95**

One rack of Ladies' and one rack of Boys' Shoes, sizes up to 6. Sale price, special **\$1.98**
Ladies' Rubbers, all shapes and sizes, price 49c, 69c and **74c**

Men's Shoes

We carry the famous line of Beacon and Harold Burch Dress Shoes for men.

\$4.00 and \$4.50 values, sale price **\$3.45**
I have 150 pairs of men's tan work shoes, oiled grain leather, oak sole, good \$3.50 value, that I am going to sell during this sale **\$2.69** at

Cut out your worrying about the high cost of living and do your trading at Proud's

PROUD'S DEPT. STORE